



Hillcrest Baptist Church is excited to be hosting our 1st Annual Summerfest! The 2021 Summerfest will be held Saturday, June 19, 2021 from 10:00am-3:00pm.

This event is intended to be a community celebration of the Collins Road Widening completion. This celebration will be fleshed out as a family friendly carnival event with a car show, craft vendors, carnival games, bounce houses and food trucks.

The community surrounding Hillcrest Baptist Church fronting Collins Road will be targeted for attendance to the Summerfest. With this event being a family friendly carnival atmosphere, and due to the location, size and population of the surrounding area we anticipate a minimal of 2500 guests at Summerfest.

This will also be an opportunity to recognize J.B. Coxwell Construction for their hard work on this project. In addition we will partner with a local non-profit: The Healing Hearts Project and recognize their work in our community.

The Healing Hearts Project, provides support to families affected by congenital heart disease (CHD). Their mission is to come alongside families to offer support during hospital stays, surgeries, procedures, and/or illness. Your support will help shape the lives of CHD patients and their families allowing the Healing Hearts Project to continue to provide the following services.

- Emotional support to caregivers from diagnosis and beyond through community support and family outings.
- Heart surgery care packages filled with hospital stay essentials for the caregiver.
- A "Heart Cart" on the Cardiac ICU fully stocked with coffee, snacks, toiletries free of charge.
- Surgery day meals delivered directly to caregivers of these patients in the Cardiac ICU
- Funding for ongoing education to support the families and the hospital staff who care for our heart community.

We look forward to this opportunity to serve the Jacksonville community and invite you to come along side us through sponsorship. Your support and all proceeds netted from the event will allow Healing Hearts Project to continue to support the patients and families at Wolfson Children's Hospital and UF Pediatric Cardiology in Jacksonville, FL who are affected by congenital heart disease (CHD).

To become a 2021 Summerfest sponsor or for more details visit our website at www.hbcjax.net/summerfest or contact us at 904-779-9033 by June 7th, 2021.

Thank you in advance for your support in helping us CELEBRATE the Collins Road Completion and in raising awareness for CHD.

Sincerely,

Chris Pruitt

Senior Pastor



Platinum Sponsorship \$1000

- Promotional materials placed in goody bags
- Company logo or name displayed on event T-shirt
- Company logo prominently featured on event website/Facebook page and marketing materials
- 8 ft Banner placed on property for event day

Gold Sponsorship \$750

- Promotional materials placed in goody bags
- Company logo or name displayed on event T-shirt
- Company logo featured on event website/Facebook page and marketing materials
- 6 ft Banner placed on property for event day

Silver Sponsorship \$500

- Promotional materials placed in goody bags
- Company logo featured on event website/Facebook page and marketing materials
- 4 ft Banner placed on property for event day

Bronze Sponsorship \$250

- Promotional materials placed in goody bags
- Company logo or name displayed on event T-shirt

To complete the sponsorship process, please go to www.hbcjax.net/summerfest.